





# JOE BILLMAN

LEADER, PROGRAMMER, FAMILY MAN

## CONTACT

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## EDUCATION

### Bachelor of Integrated Studies

Weber State University  
Ogden, UT | 2008

## SKILLS

- Leadership
- Project Management
- Software Engineering
- Problem Solving
- Critical Thinking
- Generative AI
- Creative

## INTERESTS

Computers, Software, Technology,  
Games, Fitness, History, Family

## PROFILE

Full-stack software engineer and product builder with 18+ years of experience delivering impactful software. I thrive in early-stage environments where speed, ownership, and user value matter most. As co-founder of BrainFusion Learning, I've built AI-powered edtech products from the ground up, from architecture to launch. I combine hands-on coding with a founder's mentality - iterating fast, making pragmatic tradeoffs, and shipping products that delight users.

Fluent in AI-assisted development, leveraging GitHub Copilot, Cursor, Claude Code, and OpenAI APIs to accelerate prototyping, refactoring, and production-quality delivery.

## EXPERIENCE

### Co-Founder & Lead Engineer

BRAINFUSION LEARNING | SYRACUSE, UT | 2023 - PRESENT

- Built AI-powered quiz-generation and game-based learning platform from the ground up.
- Designed and shipped multiple games using DotNet, TypeScript, Phaser, and Postgres.
- Coordinate with other teams involved in Product Development and ensure adherence to the Software Development Processes

### DIRECTOR OF SOFTWARE DEVELOPMENT

READING HORIZONS | KAYSVILLE, UT | 2015 - PRESENT

Currently lead a team of Software Engineers in an Agile software development environment

- Work with Project Managers/Product Owners to implement new features into the company's flagship software products
- Contribute on team sprints to ensure delivery of product milestones
- Coordinate with other teams involved in Product Development and ensure adherence to the Software Development Processes

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## VOLUNTEERING

### **Tutor at RISE Institute for Literacy**

Volunteered for over a year tutoring struggling readers. During this time I was fortunate to work with some amazing children and helped them improve their literacy skills.

### **Assistant Scoutmaster**

Worked with the Scoutmaster to help the boys in our troop to learn what scouting is all about and ultimately become an outstanding young man.

### **Religious Missionary**

I served as a missionary out of the country for two years. During this time I had many opportunities to serve and teach people in a different language and culture. I also had the opportunity to lead other missionaries and help them accomplish their goals.

## LANGUAGES

English | Fluent

Spanish | Fluent

## FAVORITE BOOKS

- Founding Fathers on Leadership
- Rework
- 7 Habits
- Mistborn
- The Count of Monte Cristo

## EXPERIENCE (CONTINUED)

### FRONT END DEVELOPER

FRANKLIN COVEY | WEST VALLEY, UT | 2013 - 2015

Worked as the lead front end developer on a small team for the company's Loyalty software product

- Implemented designs and changes for version 2.0 of web application
- Developed mobile app of the product dashboard for iOS and Android

### SENIOR SOFTWARE ENGINEER

READING HORIZONS | NORTH SALT LAKE, UT | 2011 - 2013

Worked as a senior software engineer on a team with other software developers

- Helped create multimedia interactions used in the Reading Horizons Discovery software product
- Created learning games used in the Reading Horizons Discovery software
- Created the front end of a new software product marketed to universities

### SOFTWARE DEVELOPMENT TEAM LEAD

U.S. INSTITUTE OF LANGUAGES | SOUTH OGDEN, UT | 2004 - 2011

Responsible for overseeing the creation of the company's language learning software. Supervise and work alongside a team of Software Engineers. Graphic design work used for websites and software.